



## Atlas Assistance Dogs® Privacy Policy

Atlas Assistance Dogs places a high priority on protecting your privacy. This Privacy Policy was created in order to demonstrate Atlas' firm commitment to the privacy of our website users and to be transparent in describing the types of information collected by the Atlas website, [www.atlasdog.org](http://www.atlasdog.org), and how this information is used.

### What personally identifiable information do we collect from people who visit our website?

#### Contact Form

Atlas receives only the information entered by the user, including, potentially, name, email address, phone number, user's specific area of interest or inquiry, how the user heard of us, and the user's comments or message.

#### Donations

Donations made through the Atlas website are processed by a secure third-party payment processing system. Atlas receives the donor's name and email address. Atlas does not receive credit card information.

#### Purchases

Items purchased directly from Atlas through the website Store are processed by a secure third-party payment system. Atlas receives contact information, including name, mailing address, email address, phone number, and items purchased. Atlas does not receive credit card information.

Items purchased through the website Store from an Atlas partner (Bold Lead Designs, Karen Pryor Academy, Amazon, Puppy Culture, Chewy) are processed directly by the partner. Atlas does not receive credit card information. Partners provide Atlas with contact information, including name, mailing address, email address, phone number, and items purchased.

### What information is collected through technology?

Atlas has access to site logs that provide the following information for users accessing our sites:

- IP address
- Browser
- Whether mobile or desktop
- Type of computer (Mac or PC)
- Pages visited
- Time on page
- Where the user was referred from (e.g., Google, Edge, etc.)
- Search terms used to reach our site

**Cookies:** Atlas does not collect, store, or use cookies. Depending on the browser and user settings, the browser may cache cookies locally or in the cloud.

### How We Use and Share Information

Atlas does not provide, sell, or rent email addresses or other personal information to anyone outside the organization.



**Personal Information:** We use your personal information to respond to your inquiries and requests submitted through the contact page; send periodic communications such as updates, newsletters, and fundraising appeals; and tailor our communications and services.

You may choose to opt out of receiving communications from Atlas at any time if you do not wish to receive our messages.

Individuals who want to apply for a specific Atlas program (Client, Atlas Certified Trainer, or Atlas Team Facilitator) will complete a separate application. Data in application forms and associated information will be protected under Atlas' Sensitive Information Policy. That policy ensures that only designated Atlas volunteers and employees may have access to personal information and that they may only access records needed to perform their specific duties at Atlas. A copy of the Sensitive Information is available upon request to [info@atlasdog.org](mailto:info@atlasdog.org).

**Usage Data from Site Logs:** This usage data may be processed for the purposes of analyzing the use of the website and services in order to improve our website and services.